

## EUROSTARS HOTEL COMPANY NETHERLANDS PHOTOGRAPHY AWARD 2025

Theme: “Flowers from the Netherlands”



Eurostars Hotel Company invites citizens and visitors to participate in the **Eurostars Hotel Company Netherlands Photography Award 2025**. The winners of the contest will be the authors of the photographs that, according to the jury's criteria, best capture the theme "**Flowers from the Netherlands**".

If there is one thing that characterises the Netherlands, it is the flowers which, together with its windmills and bicycles, make up the national image. Every spring, the landscape is tinged with red, yellow, pink, violet, blue, white... A chromatic spectacle in which **an infinite number of species** take part, and which can also be enjoyed the rest of the year in its markets.

Near Amsterdam, in the Duin en Bollenstreek region, you can visit the famous Keukenhof garden, surrounded by bulb fields in villages such as Sassenheim, Hillegom, Noordwijkerhout and Lisse. Also just a few kilometres from the capital is FloraHolland, the world's largest flower market, the size of which is 70 football stadiums.

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Every spring, Duin in Bollenstreek hosts the Bloemencorso, a flower parade from Noordwijk to Haarlem, which will be held on 12 April 2025. It is one of the most important **flower festivals** in the Netherlands, with dozens of parades displaying figures made of flowers.

The Eurostars Hotel Company Netherlands Photography Award invites amateur and professional photographers to capture evocative images featuring the country's flowers.

The following prizes will be awarded:

***First Prize***

*1.500 €*

***Nine Runner-up prizes***

*1 night at a Eurostars Hotel Company hotel*

## RULES

1. To enter, participants must be 18 or older, of **any nationality**. No Hotusa Group employees or their family members may enter.
2. Each participant may enter **no more than three photographs**, which will be judged individually. Only one of them may win the prize or be a runner-up. The name of each image file must have the name and surname of the contestant and the number of each photograph. For example: **ana\_garcia\_vidal\_1.jpg**
3. The winning images may be used for the interior design of any of the establishments operated by the Hotusa Group, which may also publish them in any written or audiovisual medium.
4. The photos must be submitted online, uploading the images to the site dedicated to the contest:  
  
<https://www.eurostarshotels.co.uk/photography-award-netherlands.html>
5. Entries must be unpublished photographs that have not appeared in any print media, won any other contest (whether the grand prize, runner-up or finalist) or been offered for sale. Photos that have been submitted to online exhibitions or published online (blogs, galleries or personal websites) will be accepted if the sole purpose of said spaces is to promote the photographer, with no commercial ends and don't meet the aforementioned criteria.
6. Any images that the judges deem to feature hotels not belonging to the company that is hosting the competition and/or that show images that could be considered offensive will be disqualified.
7. Only digital photographs will be accepted, meaning image files obtained with a digital camera or analogue photographs scanned in high resolution and converted to digital format. Images made partly or entirely with the use of artificial intelligence (AI) are not allowed.
8. The photographs submitted must have two possible aspect ratios: 1 or 1.5. They must be images in square or vertical format with these proportions, as the production of the photographs will be made with the following measurements: 30x30cm and 20x30cm.

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9. To be judged by the panel, participants must submit their work in JPG (JPEG) format with a file size **between 1 and 6 MB per photograph**.

10. After the jury's decision, the prize-winners must submit to the organization the digital file of their photographs with a **resolution of at least 300 dpi** (in TIFF or JPG format) to ensure optimum printing.

11. The jury may revoke its decision and invalidate a prize when the selected image fails to comply with any of the technical requirements mentioned in the previous points.

12. The deadline to submit entries is **19<sup>th</sup> June 2025**.

13. The jury's decision will be communicated personally to each of the winners, and will subsequently be announced to the media by means of a press release. It will also be published on the Eurostars Hotel Company blog: [www.eurostarscultura.com](http://www.eurostarscultura.com).

14. After the winners have been announced publicly, the photographs that were not selected will be permanently deleted.

15. Photos must be submitted with the following information:

**Photographer's full name**

**E-mail**

**City**

**Country**

**Post address**

**Phone number**

**Photography title**

**Place where it was taken**

16. **The jury will not know the identity of the authors.** All photographs will be encrypted to guarantee their anonymity.

17. By entering, participants consent to their personal details being added to a database used to manage the contest and send information about future contests. The database applies the technical and human protection measures required by law. Anyone interested may exercise their rights to access, correct, oppose or remove their personal details, free of charge, by e-mail to the following address: [cultura.comunicacion@eurostarshotelcompany.com](mailto:cultura.comunicacion@eurostarshotelcompany.com)

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18. The participants who are awarded prizes in any category will transfer the rights of reproduction, exhibition, distribution, transformation and public communication of the works on a non-exclusive basis to Grupo Hotusa and all its companies. Also the use of said works as decoration and image of all the hotels operated by Grupo Hotusa. The moral rights of the author, which cannot be waived and are inalienable by virtue of the provisions of article 14 of the Revised Text of the Intellectual Property Law RDL 1/1996 of 12 April, are excluded from the assignment.

Likewise, they will authorise the publication and dissemination of their works in different written and audiovisual media, with the aim of publicising the prize. The assignment of rights applies to the geographical scope of the whole world and for the maximum period permitted by the applicable regulations. Any dissemination in physical or audiovisual media will be made mentioning the name of the author.

19. Participants are understood, as the creators of the images submitted, to own the **intellectual property rights** to said photos and not to have licensed them to third parties, in particular those rights listed in point 18. Participants shall be solely liable for authorship of the works submitted, holding Hotusa Group harmless in the case of any claim or lawsuit questioning this authorship.

20. For photos that include identifiable individuals, the participant must have express written consent to use their image. In the case of minors, the participant must have express written consent from a parent/guardian. Failure to provide said consent, as well as failure to comply with any of these rules, may lead to disqualification from the contest. If selected as the winner, the contestant must provide the aforementioned consent before receiving the award. Hotusa Group shall not be held liable for the failure by any contestant to comply with any of these requirements, as participants are solely and exclusively responsible, holding Hotusa Group harmless in any claim of this nature.

21. The economic prizes will be subject to the corresponding income tax withholding, according to the applicable legislation. In the case of those awarded a free stay, this will be in a [Eurostars Hotel Company](#) hotel, in a double room on a bed and breakfast basis. The reservation will be subject to the availability and occupancy forecast of the hotel chosen for the dates requested. The stay may be enjoyed within one year from the date of the announcement of the award.

22. Participants recognize that the judges' decision may not be appealed and expressly renounce to any judicial or extrajudicial action.

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23. Participation in the Eurostars Hotel Company Netherlands Photography Award 2025 implies full acceptance of its rules.

24. The organizers reserve the right to declare the competition void if there are not enough participants or if the photographs are not of the quality expected. It also reserves the right to modify these rules at any time, and even to cancel the competition, provided that there is a justified cause for doing so. In any case, the organizing company undertakes to communicate by the same means the specific modification of the rules and always without prejudice to the contestants.

25. These terms and conditions are subject to Spanish law. In the event of any dispute that must be settled by the courts, the parties waive their own jurisdiction and expressly submit to the courts and tribunals of Barcelona.

**For further information:**

**Eurostars Hotel Company Art and Culture Dept.**

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