

# 12th EUROSTARS MADRID TOWER PHOTOGRAPHY PRIZE 2025

Theme: *From Madrid to heaven*



*Photography by Daniel Arranz Molinero, 6th edition First prize.*

Eurostars Hotel Company invites citizens and visitors to participate in the **12th Eurostars Madrid Tower Photography Award 2025**. The theme of this edition is ***From Madrid to heaven***. Although the origin of this saying is unclear, the meaning is clear: There is no place like Madrid.

In this edition we invite photographers to interpret this concept, showing in images everything that makes the capital unique. It is about looking around and inward and capturing moments of beauty and wellbeing in Madrid that elevates us. The jury will award the photographs that, according to their criteria, best reflect the theme from an aesthetic and creative point of view.



The **12th Eurostars Madrid Tower Photography Prize 2025** offers the following awards:

**Eurostars Madrid Tower Award**

Trophy + €2,500

**Hotusa Group Award**

Trophy + €1,000

**Eight runners-up**

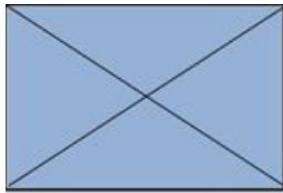
Trophy + 1 night at the Eurostars Hotel Company  
hotel of their choice



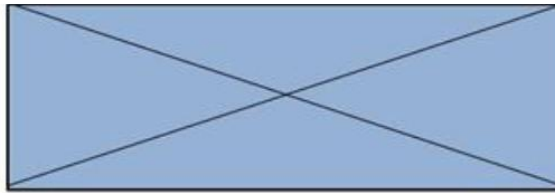
## RULES

1. To enter, participants must be 18 or older, of **any nationality**. No Hotusa Group employees or their family members may enter.
2. Each participant may enter **no more than three photographs**, which will be judged individually. Only one of them may win the prize or be a runner-up. The name of each image file must have the name and surname of the contestant and the number of each photograph. For example: **ana\_garcia\_vidal\_1.jpg**
3. The winning images may be used for the interior design of the Eurostars Madrid Tower 5\* hotel or any of the establishments operated by the Hotusa Group, which may also publish them in any written or audiovisual medium.
4. The photos must be submitted online, uploading the images to the site dedicated to the contest: <https://www.eurostarshotels.co.uk/eurostars-madrid-tower/photography-prize.html>
5. Entries must be unpublished photographs that have not appeared in any print media, won any other contest (whether the grand prize, runner-up or finalist) or been offered for sale. Photos that have been submitted to online exhibitions or published online (blogs, galleries or personal websites) will be accepted if the sole purpose of said spaces is to promote the photographer, with no commercial ends and don't meet the aforementioned criteria. Images created with Artificial Intelligence (AI) or adding images to photographs through AI will not be accepted.
6. Any images that the judges deem to feature hotels not belonging to the company that is hosting the competition and/or that show images that could be considered offensive will be disqualified.
7. Only digital photographs will be accepted, meaning image files obtained with a digital camera or analogue photographs scanned in high resolution and converted to digital format.
8. The photographs submitted must be in **2 optional formats**: one with an aspect ratio of 3:2: and the other with an aspect ratio of 3:1. The organization will produce an exhibition of the winning images, which will be printed at a height of 45 centimetres and will therefore have the following dimensions: 68cm wide by 45cm high (3:2), or 135 cm wide by 45cm high (3:1):

3:2  
(68 x 45 cm)



3:1  
(135 x 45 cm)



9. To be judged by the panel, participants must submit their work in JPG (JPEG) format with a file size **between 1 and 6 MB per photograph**.

10. After the jury's decision, the prize-winners must submit to the organization the digital file of their photographs with a **resolution of at least 300 dpi** (in TIFF or JPG format) to ensure optimum printing.

11. The jury may revoke its decision and invalidate a prize when the selected image fails to comply with any of the technical requirements mentioned in the previous points.

12. The deadline to submit entries is **23 January 2026**.

13. The jury's decision will be communicated personally to each of the winners, and will subsequently be announced to the media by means of a press release. It will also be published on the Eurostars Hotel Company blog: [www.eurostarscultura.com](http://www.eurostarscultura.com).

14. After the winners have been announced publicly, the photographs that were not selected will be permanently deleted.

15. Photos must be submitted with the following information:

**Photographer's full name**

**E-mail**

**City**

**Country**

**Post address**

**Phone number**

**Photography title**

**Place where it was taken**

16. **The jury will not know the identity of the authors.** All photographs will be

encrypted to guarantee their anonymity.

17. By entering, participants consent to their personal details being added to a database used to manage the contest and send information about future contests. The database applies the technical and human protection measures required by law. Anyone interested may exercise their rights to access, correct, oppose or remove their personal details, free of charge, by e-mail to the following address: [cultura.comunicacion@eurostarshotelcompany.com](mailto:cultura.comunicacion@eurostarshotelcompany.com)

18. The participants who result awarded prizes in any category will exclusively assign to Hotusa Group and all its societies the rights of reproduction, exhibition, distribution, transformation and public communication of the works. Also the use of said works as decoration and image of the Eurostars Madrid Tower 5\* and every hotel operated by the Hotusa Group. Likewise, they will authorise the publication and dissemination of their works in different written and audiovisual media, with the aim of publicising the prize. The assignment of rights applies to the geographical scope of the entire world and for the maximum period permitted by the applicable regulations.

19. Participants are understood, as the creators of the images submitted, to own the **intellectual property rights** to said photos and not to have licensed them to third parties, in particular those rights listed in point 18. Participants shall be solely liable for authorship of the works submitted, holding Hotusa Group harmless in the case of any claim or lawsuit questioning this authorship.

20. For photos that include identifiable individuals, the participant must have express written consent to use their image. In the case of minors, the participant must have express written consent from a parent/guardian. Failure to provide said consent, as well as failure to comply with any of these rules, may lead to disqualification from the contest. If selected as the winner, the contestant must provide the aforementioned consent before receiving the award. Hotusa Group shall not be held liable for the failure by any contestant to comply with any of these requirements, as participants are solely and exclusively responsible, holding Hotusa Group harmless in any claim of this nature.

21. The economic prizes will be subject to the corresponding income tax withholding, according to the applicable legislation. In the case of those awarded a free stay, this

will be in a [Eurostars Hotel Company](#) hotel, in a double room on a bed and breakfast basis. The reservation will be subject to the availability and occupancy forecast of the



hotel chosen for the dates requested. The stay may be enjoyed within one year from the date of the announcement of the award.

22. **The jury** of the 12th Eurostars Madrid Tower Photography Award 2025 will be formed, in odd number, by accredited experts in photography and visual arts, whose names will be made public with the announcement of the decision. The jury will decide on the Eurostars Madrid Tower Award and nine runners-up prizes, of which the Hotusa Group Award will be designated by the organization.

23. Participants recognize that the judges' decision may not be appealed and expressly renounce to any judicial or extrajudicial action.

24. Participation in the 12<sup>th</sup> Eurostars Madrid Tower Photography Award 2025 implies full acceptance of its rules.

25. The organizers reserve the right to declare the competition void if there are not enough participants or if the photographs are not of the quality expected. It also reserves the right to modify these rules at any time, and even to cancel the competition, provided that there is a justified cause for doing so. In any case, the organizing company undertakes to communicate by the same means the specific modification of the rules and always without prejudice to the contestants.

26. These terms and conditions are subject to Spanish law. In the event of any dispute that must be settled by the courts, the parties waive their own jurisdiction and expressly submit to the courts and tribunals of Barcelona.

**For further information:**

**Eurostars Hotel Company Art and Culture Dept.**

[cultura.comunicacion@eurostarshotelcompany.com](mailto:cultura.comunicacion@eurostarshotelcompany.com)

